



Notice To Advertisers On This Page

Change of copy must be in The Herald Business Office not later than Wednesday, 6 p. m., of each week.

You'll Find It Here



Let Uncle Sam
Bring It To You

HERE is the representative list of reliable concerns that make, sell and repair practically everything needed by the average man or woman. This list is arranged in Alphabetical Order for our Readers' convenience. You can find at a glance the names of the reliable concerns that can fill your wants by merely looking for the first letter of the article you want to buy or have repaired. The advertisers on this page are known to the management of The "El Paso Herald" as being strictly reliable and you can shop with them either in person, by phone or mail with perfect assurance that you will be given a square deal. Should you through some error have the slightest trouble with a firm on this page which they will not quickly adjust, the El Paso Herald will appreciate hearing about it, as it is our intention to quickly throw out the advertising of any firm on this page that does not give our Readers everything promised them.

If you are interested in any article not listed on this page, write to the El Paso Herald, Directory Editor, and full information will be given you free of charge.

Watch this page every Saturday.

\$520 Cash for Herald Readers \$10 In Prizes Given Away Each Week

First Prize, \$5 Cash Second Prize, \$2 Cash
Three Prizes of \$1 Each

READ RULES OF CONTEST READ

In the 65 Ads. published below are certain misspelled words. Find these words. At the top of a sheet of paper write the number of misspelled words found, then write each word correctly and the firm name of advertisement in which word misspelled appears. Write your name and street address. Do not write on both sides of paper. Address your answer to the DIRECTOR, EL PASO HERALD, care The Herald. Answers may either be mailed or brought to The Herald office. All answers must be in The Herald office by 6 p. m. next Wednesday. Winners will be decided by the nearest correct, or the nearest nearest correct answer. In case of a tie prizes will be divided. Next Saturday winners will be announced and the awards mailed.

LAST WEEK'S DIRECTORY WINNERS WERE: First prize \$5 to Jno. A. Cooney, Las Cruces, N. M., Box 144; second prize \$2 to R. J. Brauer, Co. B. Ohio Engineers, Camp Pershing, El Paso, Tex.; C. Charles Tallet, Grand Hotel, El Paso, Tex.; Miss Georgia White, 919 Fourth St., Douglas, Ark.; Mary Martin, 293 E. Nevada St., El Paso, Tex.

ASSAYING

GEO. W. CAMERON
Assayer and Chemist
Representative for Shippers to the
El Paso Smelter.
205 San Francisco St.
P. O. Box 488.

BANK

Start a Savings Account
With Us.
Rio Grande Valley
Bank & Trust Co.

AUTOS For Hire

Phone 1.
Passenger Cars and Baggage
Trucks.
Longwell's Transfer

BARBER SHOP

Basement Barber Shop
J. L. GUTH, Prop.
Phone Service to Each Chair and
Manicure Table.
Basement Roberts-Banner Bldg.

AUTO ACCESSORIES

AUTOMOBILE SUPPLIES
Fish and Portage Tire
Western Motor Supply
Company
318 San Francisco St.

BRICK

Don't Pass Up
Pass-Tex Brick
The Best Brick Manufactured in
El Paso.
EL PASO BRICK CO.

AUTOS USED

All Cars Sold at Bargain
Hoagland & Ridge
218-220 West San Antonio Street

BUSINESS COLLEGE

International Business College.
Coles Bldg. Phone 147.

AUTO BODIES

OF EVERY DESCRIPTION
El Paso Body and Wheel Works
SAM WILLIAMSON, Prop.
1806 TEXAS STREET.

BUTTER

Ask Your Grocer for
Rio Grande Valley Butter
MADE FRESH EVERY DAY.

AUTO PAINTING

WE DO IT RIGHT
El Paso Carriage & Auto
Painting Co.
303 S. OREGON.

CAFE

Eat at—
The White Star Lunch
No Waiting—No Tipping
213 S. El Paso St.
ALWAYS OPEN.

AUTO BATTERIES

WE DO IT RIGHT
El Paso Carriage & Auto
Painting Co.
303 S. OREGON.

CARPENTERS

CAND CABINET MAKERS
F. X. Wimber Company
Store Fronts—Counters—Shelving—
Saloons, Bank and Pool Room Fix-
tures—Ice Boxes—Show Cases and
Screens. Ample Storage Room at
Lowest Rates. Estimates Furnished
Free. We carry Second-Hand Ta-
bles, Fixtures, Counters, Show
Cases and Bars.
416 S. Overland St. Phone 3762.

AUTO BATTERIES

Willard
NEXT TIME TRY US.
Western Battery and
Magneto Co.
314 E. Boulevard.

CHINA

Fine China, Glassware—
Art Pottery
DeKuyper Smith
"The Dinnerware House"
102 North Stanton.

AUSTIN Terrace

The Only Parked Residence District
in El Paso—The Home Place
Beautiful.
W. H. Austin
Jas. L. Marr & Co. Agts.

COAL

FULL WEIGHT.
Worsham, Palm & Singleton.
Successors to Osborn Fuel Co.
1831 Texas St. Phone 5290

BAGGAGE

FOR BAGGAGE—BUSINESS and
PLEASURE—CALL
THREE-500
CITY SERVICE CO.
(Formerly the Jitte Co.)

COFFEE FREE

SERVED DAILY
From 2 Till 5 p. m.
PREMIUMS EXHIBITED
PAN AMERICAN COFFEE CO., Inc.
413 Mesa Ave.

BAKERY

Buster Brown Braed
The Perfect Loaf.
For Sale By All Grocers.

COFFEE

FOR OUR FAMOUS COFFEE
410 South El Paso Street.

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